



IN THE LOOP

NEWSLETTER

EVENTS

Atlanta Society for Human Resource Management

Annual Conference
 Doug Layman
The Tower of Benefits Misery
 Tuesday, March 27, 2018 at 4:15 p.m.
 Atlanta, GA

Louisiana Association of Independent Land Title Agents

8th Annual Spring Conference
 April 8-10, 2018
 Natchitoches, LA

BenefitsPRO

14th Annual BenefitsPRO Broker Expo
 Doug Layman
Demolishing the Tower of Benefits Misery: Communication Strategies to Drive Employee Engagement
 Tuesday, April 17, 2018 at 2:45 p.m.
 San Diego, CA

Association of Legal Administrators

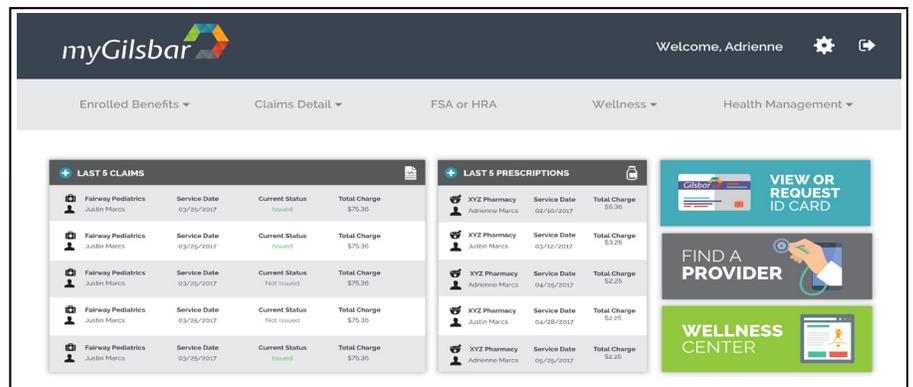
Annual Conference & Expo
 May 3-6, 2018
 National Harbor, Maryland



Gilsbar will be closed on Friday, March 30th in celebration of the Easter holiday. We wish you and yours a beautiful weekend and joy in this new season.

MYGILSBAR ENHANCEMENTS

Gilsbar is pleased to announce the release of our newly designed member, administrator, and provider portal at www.myGilsbar.com. After surveying more than 12,500 active myGilsbar.com users, we carefully crafted the new design with our members' feedback in the forefront of our mind and with the ability to build upon technology capable of addressing future needs.



The redesigned site has an updated look and includes many user-recommended enhancements, such as streamlined menus, simplified navigation to the most frequented pages of the site, a responsive layout for all platforms, and an enhanced member search function.

The release of the new site is merely the beginning of our efforts to provide you with the best service experience possible. On an ongoing and regular basis, we will add even more member and client-driven enhancements to myGilsbar.com.

Claim Filter Options	Service Date	Claim #	Current Status	Total Charges	Paid by Plan	Patient Responsibility
Fairway Pediatrics Justin Marcs	03/25/2017	1858824N	Issued	\$75.36	\$-----	\$-----

ESTIMATED PATIENT RESPONSIBILITY	\$223.89
Amounts paid at the time of service are not reflected here.	

Total Charges	\$1,438.00
Discounted Charges	-\$268.56
Paid by Plan	-\$895.55
Non-Covered Charges	\$-----

Summary For	Plan Year
All	2017

Deductible	Out of Pocket Max
40%	70%
\$xxxxx of \$6,000	\$xxxxx of \$6,000

Deductible	Out of Pocket Max
0%	10%
\$xxxxx of \$6,000	\$xxxxx of \$6,000

Doug Layman Speaking at Atlanta SHRM and BenefitsPRO Broker Expo

When it comes to driving home the value of employee benefits, we have strayed from the path. A high percentage of employees view all of the information given to them at open enrollment as “The Tower of Benefit Misery.” Really? Do you know why the benefits you offer are so under-valued and how you as an employer can change your employees’ perspective? Doug Layman, President of Gilsbar Health & Life, will answer these questions and more during his presentations at the Atlanta SHRM Annual Conference on March 27th in Atlanta, as well as the 14th Annual BenefitsPRO Broker Expo on April 17th in San Diego.



Doug will give attendees insight into shifting the benefits message and employee mindset from “these are the benefits the company offers” to “this is my benefits program” and convey how having an employee take ownership of their benefit package can change the entitlement mentality and significantly increase engagement. Doug’s message will help you create an environment where employees begin to truly value their employer and take ownership of not only their benefits but their overall well-being.

You can read Doug’s article, [The Tower of Benefit Misery](#), in the March 2018 issue of BenefitsPRO Magazine.

If you are a manager, administrator of employee benefits, an HR professional, business leader, broker, executive, or community leader, don’t miss the insights Doug and other presenters will share. Register for these events using the links below.

- [Atlanta SHRM Annual Conference Information](#)
- [BenefitsPRO Broker Expo Information](#)

